

# intercharge network conference 2024





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intercharge network conference

# About icnc

From its relatively small beginning as a mix of hackathon meets start-up showcases in 2011, the intercharge network conference (icnc) has evolved to become the premier B2B event for the EV charging industry. Now in its 13th year, we are expecting up to 5,000 people from all corners of the EV charging community to register for icnc24, including top charge point operators, eMobility providers, EV equipment manufacturers, start-ups, government officials, financial services, infrastructure providers, tech companies, and fleet operators.

Following incredible growth, this year's event relocates to Berlin's iconic Tempelhof Airport. Its important historical role as a major transport hub and home to the Berlin Formula-E makes it the perfect venue for an event that represents the future of transportation.

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There is something for everyone regardless of where your interest lies in the EV charging industry. icnc24 features insightful talks from industry leaders, an innovation zone showcasing cutting-edge charging hardware and EV connectivity solutions, and demos and presentations on current and future standards at the new tech village.

5

STAGES

NEW

icnc presents content for everyone, from high-level futurist presentations to deep-dive product classes.

5,000

REGISTRATIONS

As the icnc family grows, so does the event, which has not only grown in quality and diversity, but also in number of participants. We expect 2024 to be no different.

70

SPEAKERS

All presentations will be in English for an international pool of C-Level strategists through to solution developers and designers – all experts in the own fields.

## Charging Towards Reliability

# End Charger Angst Now!

The global market share of electric vehicles market share has taken a tremendous leap forward in the past decade and all indications are that it will continue to accelerate over the coming years, to the point where EVs are on track to becoming mass-market options in some regions. In 2023, nearly one-in-five cars sold in 2023 was electric, with Europe, the USA and China leading the way.

In Europe, the projected revenue in the EV market is estimated to reach US\$182.9bn, with a CAGR of 12.11% between 2024 and 2028, resulting in a projected market volume of US\$288.9bn by 2028.

The figures are similarly promising in the USA over the same period, with sales revenue projected to reach US\$82.8bn in 2024, with a CAGR (2024-2028) of 18.20% resulting in a projected market volume of US\$161.6bn by 2028.

In China, which remains by far the biggest driver of the EV market, the projected revenue is expected to reach a staggering US\$319.0bn in 2024

This is great news for companies operating in the EV ecosystem, great news for drivers who are looking for a viable alternative to the internal combustion engine, and great news for emissions reductions and the environment.

But while growth is good, it is not the only indicator of robust health in the EV industry. Reliability is a pressing issue.

Reliability refers to the ability of a system to consistently perform its intended function without failure or interruption over a given period. In the context of EV charging, reliability is a critical part of overall charging performance. It plays a huge role in the customer experience.

Unfortunately, reliability is not yet where it needs to be, and it is hampering the growth of the EV market.

A recent survey by researchers from Harvard Business School revealed "a significant obstacle to increasing EV sales and decreasing carbon emissions in the United States is the deep frustration felt by EV drivers with the state of charging infrastructure, including unreliability, erratic pricing, and lack of charging locations."

This is indicative of what is happening in other markets. Charger anxiety has now surpassed range anxiety as the chief concern about EVs among the car-buying public.

Reliability has to be central to the strategic plans of companies operating in all parts of the EV charging ecosystem. If all manufacturers, infrastructure providers, software developers, regulators and other partners focus on reliability the industry will collectively help to overcome one of the biggest challenges to the widespread adoption of EVs.

This is precisely why the theme of icnc24 is "Charging Towards Reliability." Over the course of the two days of icnc24 thought leaders from different parts of the industry will share their ideas on how the challenge of reliability can be tackled.



## About

# Hubject

Hubject simplifies the charging of electric vehicles. Its eRoaming platform connects original equipment manufacturers (OEMs), charge point operators (CPOs), and eMobility service providers (EMPs) to provide standardized access to a charging infrastructure regardless of any network. Hubject has established the world's largest eMobility charging network for electric vehicles by connecting over 725,000 charging points and more than 2,250 B2B partners across 63 countries and four continents.

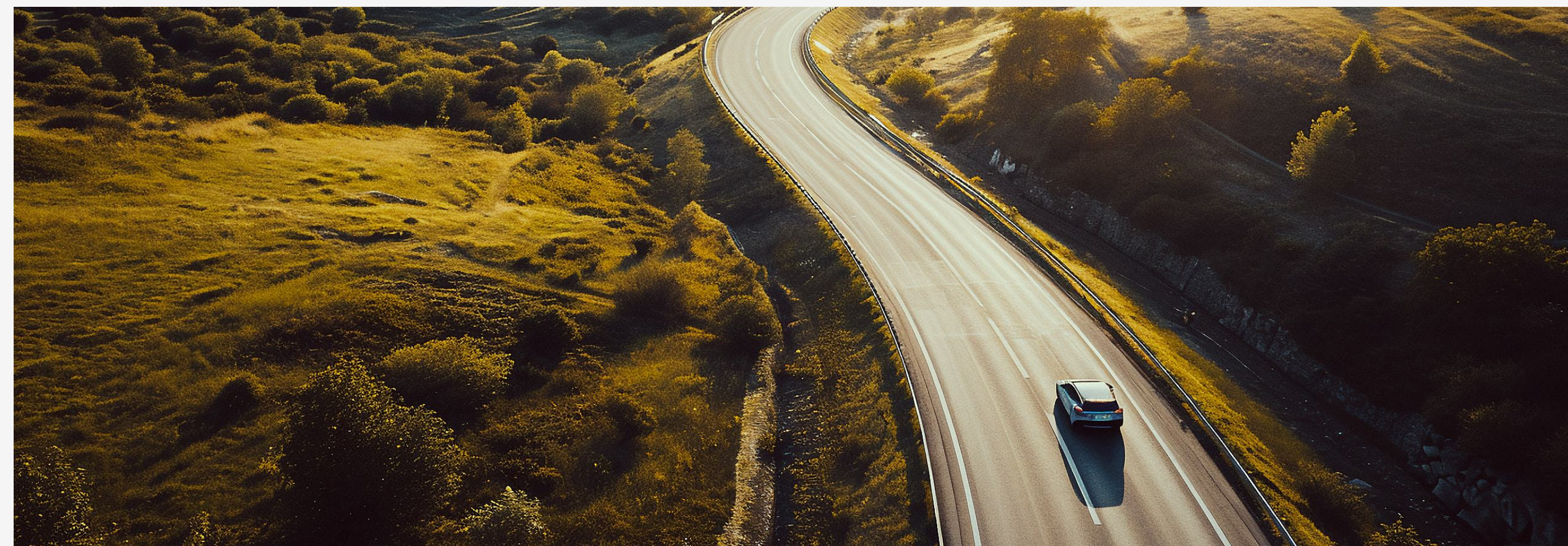
In addition, Hubject is a trusted consulting partner for the eMobility sector, advising automotive manufacturers, charging providers, and other EV-related businesses looking to launch eMobility services or implement Plug&Charge using ISO15118-2 and ISO15118-20. Hubject delivers end-to-end eMobility solutions to power a positive greener environmental future. Hubject was founded in 2012 to design, develop and implement a borderless eRoaming solution through a joint venture of the BMW Group, Bosch, EnBW, Enel X Way, E.ON, Mercedes-Benz, Siemens, and the Volkswagen Group.

Hubject's global headquarters is in Berlin, with North American and Asia Pacific subsidiaries based in Los Angeles and Shanghai.

For more information, please visit

<https://www.hubject.com/>

**Hubject – On the Road to One Million Networked Charge Points in 2024!**





## Meet the Organizers

# Management



**Christian  
Hahn**

HUBJECT

Chief Executive Officer

Christian Hahn received a master's degree in industrial engineering in 2005, with special emphasis on environmental and power technology as well as change management.

His career began at ThyssenKrupp and Daimler AG, followed by six years at PricewaterhouseCoopers in Berlin, where he specialized in consulting for the energy supply business. As an advisor he was primarily responsible for areas within strategy and business development, optimizing business processes and project management, smart energy, intelligent networks, and smart metering.

He began working on his first electric vehicle projects in 2008. He joined Hubject in 2012, where he started as Head of Business Development and Administration.

Christian Hahn was appointed CEO of Hubject GmbH in January 2015. Following a change in the management team in January 2019, his primary focus is now on strategy, investor relations, and the global Hubject company setup.

## Meet the Organizers

# Management



**Annemarie  
van Leijen**

HUBJECT

Chief Operating Officer

After graduating in international business from the Euro\*MBA Consortium, Annemarie started her professional life as a product manager at PayPal where she headed the merchant risk product design related to e-payment, legal compliance, buyer protection program, credit risk management, and fraud. She then moved to eBay, where she became head of product marketing and business development for B2B customers. Among other responsibilities, Annemarie defined new product solutions and the strategies to support them.

She then switched to her first COO role with a move to Byrd Technologies where she oversaw customer success, supply chain operations, pricing, procurement and operational excellence. During her time at Byrd, Annemarie helped the team to undergo massive growth, boosting the number of employees from 10 to 80, expanding the company's European operations from 2 to 7 countries and increasing the number of partner warehouses from 3 to 30.

She joined Hubject as COO in January 2024.

Meet the Organizers

# Press Contact



**Stuart  
Barnes**

HUBJECT

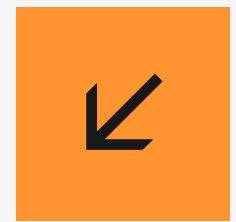
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SEE YOU IN SEPTEMBER  
TEMPELHOF AIRPORT - BERLIN

